

Construction of the webinar



60 min: 15-min presentation + discussion



Live + Recorded : Monthly live sessions and recordings on YouTube



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Innovative Universities Webinar

Babson College: Innovative entrepreneurship education

Speaker



Dr. Stephen Spinelli

President of Babson College

BABSON COLLEGE

Innovative Universities Webinar

April 2, 2025

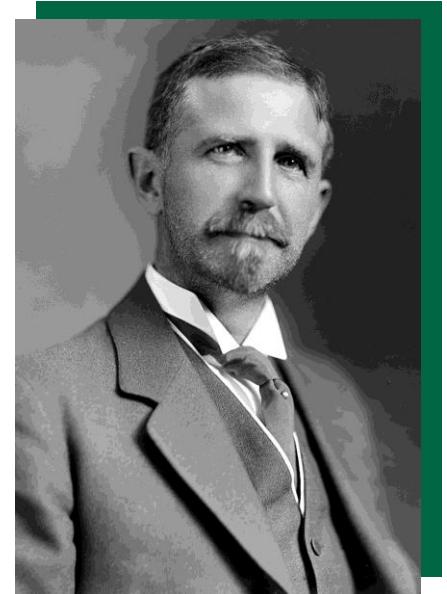
Stephen Spinelli Jr. MBA' 92, PhD

President

About Babson College

Founded in 1919 by entrepreneur, economist, and business theorist **Roger W. Babson** in **Wellesley, Massachusetts**

- **Undergraduate 2800 students**
- **Graduate 1200 students**
- **Doctorate 20 students Fall 2026**
- **"Executive" Education 6000 learners**

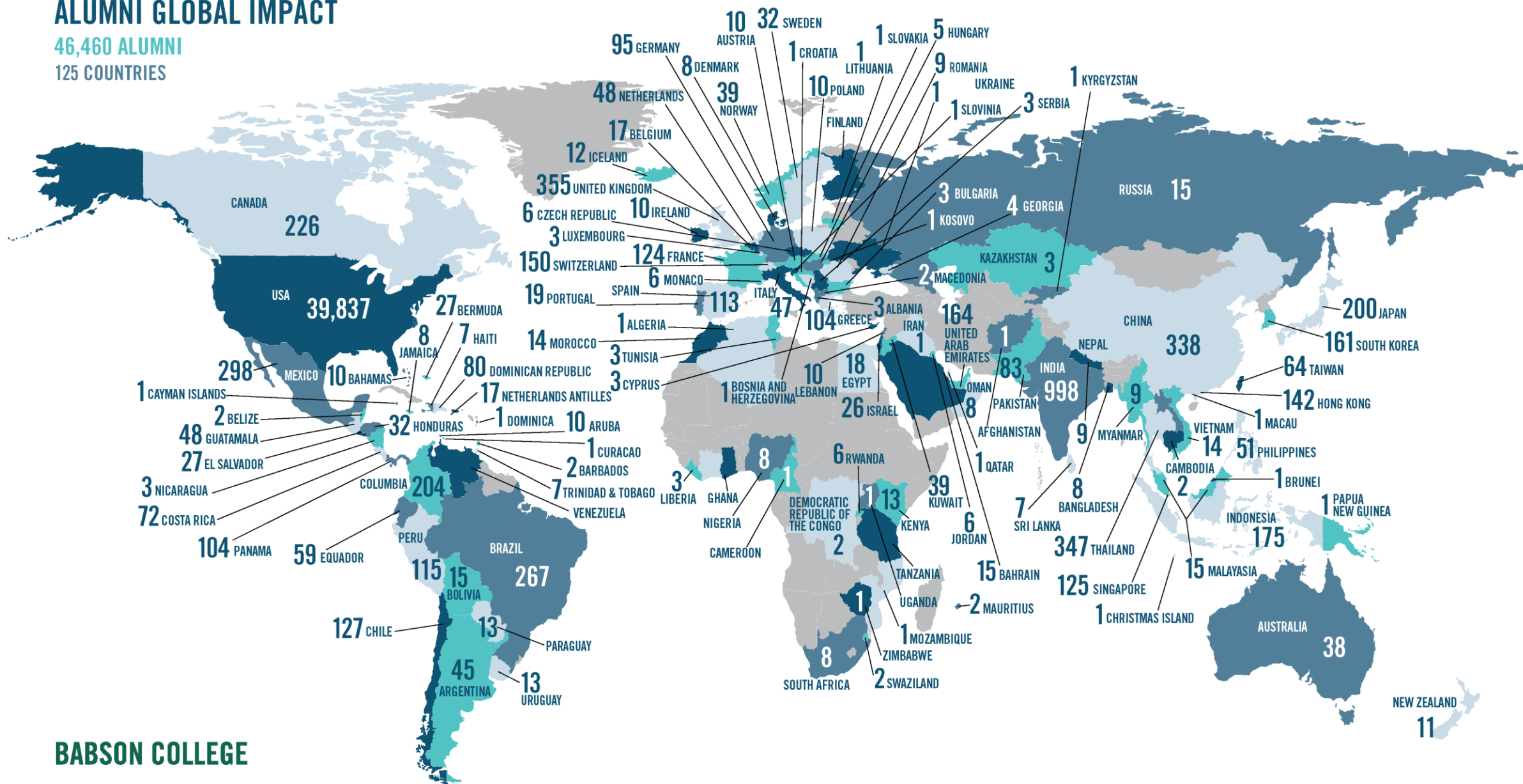


An aerial photograph of a university campus, likely Babson College, featuring a large globe sculpture in the center surrounded by numerous flags on poles. The image is overlaid with a green tint.

MISSION STATEMENT

Babson College prepares and empowers entrepreneurial leaders who create, grow, and steward sustainable economic and social value—*everywhere.*

46,460 ALUMNI
125 COUNTRIES



BABSON COLLEGE

Strengthening Our Foundation: Advancing Our Greatness Agenda

The Path to Greatness

- Partnerships that create scale
- Technological Entrepreneurship
- Expanded model of Lifelong Learning
- Enhanced residential experience
- Incremental undergraduate enrollment growth

Emerging from Crisis

Survive

- Teamwork, resilience, risk, and experiments
- Success, failure, learnings, and outcomes

Revive

- Changed outcomes
- Changed trajectories
- Changed attitudes
- Evolved understanding

Thrive

- New business models
- New markets
- New competencies
- New opportunities

Entrepreneurial Leaders Impacting Communities Everywhere

- Place the learner at the center versus the process at the center
- Acknowledge the power of relationships
- Recognize actions and consequences
- Expand Babson's reach across countries and communities
- Operate in physical, virtual, intellectual, and emotional spaces

GREATNESS

LESSONS LEARNED

STRATEGY

"A conceptual model of entrepreneurial leadership: how entrepreneurial leaders enable entrepreneurial behavior" Scott Taylor, PhD, et al

Babson's Strength and Stability

**Record
Applications**



**A Connected
Global Alumni
Community**



**Record Student
Outcomes and ROI**



**Historic
Fundraising and
Donor Engagement**



Faculty Strength and Thought Leadership



15:1 Student to Teacher Ratio | The largest faculty in Babson's history



Tariffs Explained: What They Do, Why They Matter, and Who They Impact

Tariffs shape global trade and domestic industries. Babson's Joshua Stillwagon explains their purpose, impact, and economic consequences.

Professor Joshua Stillwagon

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What Are Soft Skills and Why Are They Important in Business?

Babson experts define soft skills, such as emotional intelligence and communication, and explain why they are essential for career growth and success in today's evolving workplace.

Professors Jessica Burkland, Michele Brown Kerrigan, Keith Rollag, and Lucy Turner



Eliminating the Penny? These Babson Professors Have Thoughts

It costs 3.7 cents to mint a U.S. penny. But ending penny production isn't simple, sparking a debate about the future of physical currency.

Professors Peter Cohan, Ryan Davies, and Joseph Ricciardi

Enhanced Classroom Experiences



AI Joins the Team: How FME Students Are Learning to Use Generative AI

First-year Babson students harness AI to develop and launch their FME ventures—gaining an edge in the evolving entrepreneurial landscape.



Making a Good First Impression Takes More Than a Firm Handshake

In her senior-led seminar at Babson, Nairi Enright '24 explores how to navigate those first encounters in life, whether at the office, the classroom, or the party.



AI in Action: How Babson Students Use Technology to Transform Research and Business

Babson students discussed how AI transformed their academic and professional fields at a writing symposium hosted by Babson's AI lab The Generator.

Student Success and Wellbeing

#1

ROI for Business Schools
PayScale, 2024



97.7%

UG Class of 2024
employed, continuing their
education, or volunteering



\$77,681

Highest-ever starting
salary for the UG
Class of 2024



>96%

Class of 2024
Master of Science Degrees
Job Placement



\$108,308

Average Babson MBA
starting salary in the U.S.



New first-generation student success resources.

Investments in health, counseling, and wellbeing services.

Arthur M. Blank School for Entrepreneurial Leadership

Centers and Institutes

An ecosystem of market engagement

**Institute for
Social
Innovation**

**Stephen D. Cutler
Center for
Investments and
Finance**

**Arthur M. Blank
Center for
Entrepreneurship**
New Venture Creation

**Frank & Eileen™
Center for Women's
Entrepreneurial
Leadership**

**Tariq Farid
Franchise
Institute**

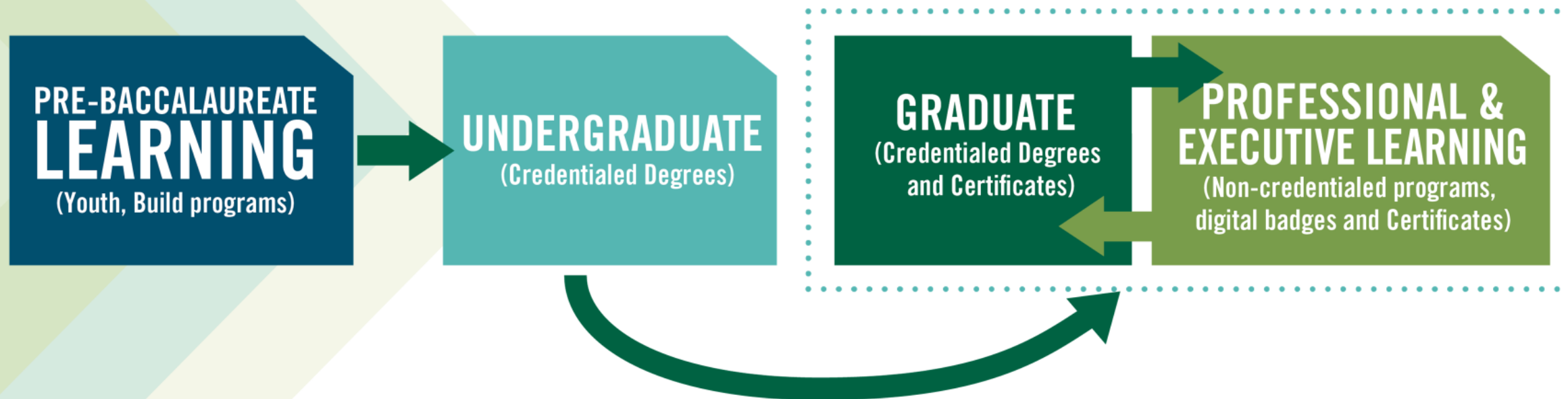
**C. Dean Metropoulos
Institute for
Technology and
Entrepreneurship**

**Bertarelli Institute
for Family
Entrepreneurship**

**Kerry Murphy Healey
Center for Health
Innovation and
Entrepreneurship**

**Weissman
Foundry**
Design & Modeling Studio

Evolving Perspective on Post-Undergraduate Education



External Recognition

THE WALL STREET JOURNAL.

AMERICA'S BEST
COLLEGES 2025

15

IN COOPERATION WITH  COLLEGE PULSE AND  statista

BABSON COLLEGE 2025

#2

BEST
COLLEGE

IN THE UNITED STATES

..... — The Wall Street Journal

External Recognition



16



External Recognition



Entrepreneurship Undergraduate Program 28 consecutive times

– *U.S. News & World Report*, 2024

MBA in Entrepreneurship 31 years in a row

– *U.S. News & World Report*, 2024

in Career Preparation

– *The Wall Street Journal*, 2024

Business School for Return on Investment

– *Payscale*, 2024

Business School for Salary Potential

– *Payscale*, 2023

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Thank you!

**The conversation
doesn't stop here —
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LinkedIn**

